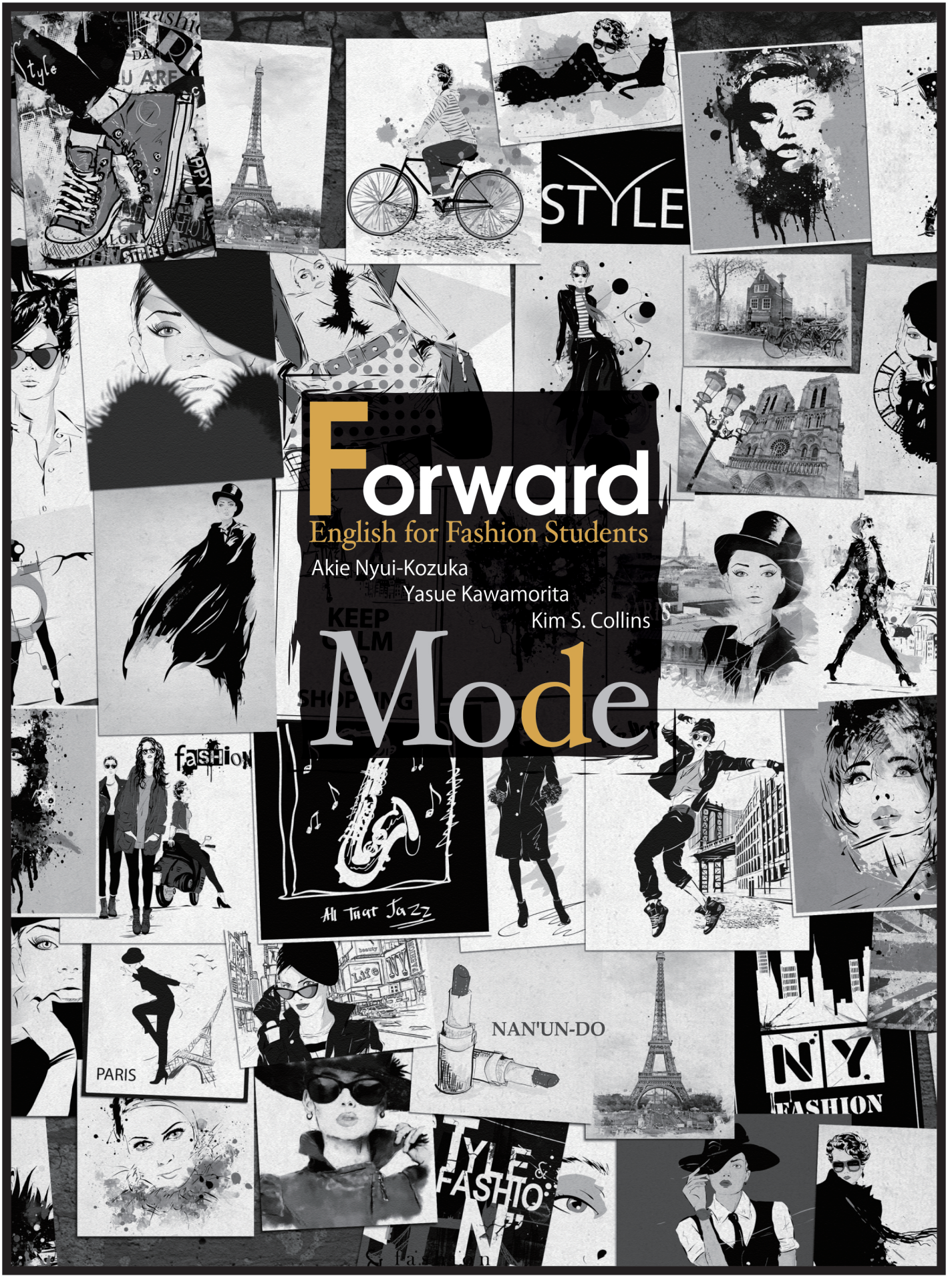

Forward Mode

English for Fashion Students

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Foreword

For Students

Forward Mode: English for Fashion Students—As the title suggests, this textbook is designed for fashion students. However, this textbook can also be used by non-fashion majors for general English study, as there are a variety of topics that all English learners will enjoy. This book was created with an emphasis on eliciting personal stories that involve students' experiences and emotions. We hope that students will experience the joy of sharing their own stories while using this textbook.

Structure

This textbook consists of 18 units based on various topics. Starting with self-introductions and names, the topics range from family and friends to fashion and the future. It starts with expressing yourself and expands to surrounding people, community, and society. The Appendix also contains vocabulary and activities that will enable you to output specific and detailed fashion-related information. You will learn about fashion-related vocabulary, such as clothes, colors, patterns, materials, trends, and styles from different eras to help you express yourself.

Part 1

On the first page, there is a picture of the author of the Opening Story or the people in the story. Before listening to the Opening Story, please check the Key Words to help you understand the content. The opening stories are all true stories. Enjoy the charm of the personal true stories. The listening questions are not designed to test your comprehension, but rather to ask you what you perceived based on the Opening Story. After the listening questions, there is a transcription of the Opening Story, so if you want to know more about the content, please check it out. Grammar Tips will help you understand the Opening Story well. You can use these grammar tips and they will help you to make your own stories for each topic.

Part 2

We have a set of expression formulas for you to be able to express your own experiences and feelings. You will practice writing English sentences using these patterns.

Part 3

You will practice phrases to facilitate communication; Dialogue will help you understand the function of the target phrase, and Communication Tips will help you identify its function. Practice the target phrases intensively with Try it Out.

Part 4

Students will output what they have learned from Part 1 to 3 in Outcome. Each student will organize their own ideas based on past experiences, feelings, personal preferences, etc. in a step-by-step process before working on the task. Learn and master the brainstorming skills.

Part 5

Reflect on your study using a checklist. By reflecting what you have learned, you will be able to discover what you should learn more about.

Acknowledgments

First and foremost, we would like to thank the wonderful professors of the San Francisco State University MATESOL program. They educated the authors of this book to believe that English education is more than providing learners with linguistic and cultural knowledge and effective communication skills. In fact, they encouraged us to see a new realm of possibilities in our future lives and a way to create a world with more justice and equity. A special thank-you goes to Professor Emeritus H. Douglas Brown and the late Professor Gail Weinstein, who showed us how teachers can welcome a variety of learners of English from different levels and backgrounds, respect diversity, and encourage learners to be the center of the classroom while helping to establish their self-esteem and communication skills. This invaluable experience as learners and also as graduate students has provided us with a solid foundation as English educators and led us to write this English-language textbook for fashion students.

We would also like to extend our appreciation to the members of English Teachers as Agents for Change (ETAC) which consists of SFSU MATESOL graduates. This ETAC study group has made this textbook possible as a collaboration project with the insight, knowledge, and experience of all its members.

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We would like to acknowledge each storyteller for the Opening Story: Saki (Unit 1), Kyoko (Unit 2), Karia (Unit 3), Padi (Unit 5), Roozbeh (Unit 10), Tracy (Unit 13), and Chiaki (Unit 18).

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Editors and Writers
October 2022

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Unit 1
MY NAME STORY

Part 1 Exploring the Topic

1-1 First Impression

I Love
My Name

Profile

Saki was born and raised in Tokyo, Japan. She is studying fashion business and creation at Dressmaker Gakuin in Tokyo. She enjoys designing and making costumes.

Look at the picture and the title. Write your predictions about the story.
写真とタイトルを見てみましょう。ストーリーについて、あなたの予想を書きましょう。

1-2 Listening

02

Key Words

kanji character 漢字　mean (v) 意味する　bloom 花が咲く、開花する、輝く
pronounce 発音する　first name/given name 名前　grow 成長する
syllable 音節、一音　add 加える　bond 繋がり、絆

Listen to the Opening Story and answer the following questions.
オープニングストーリーを聴いて、以下の質問について答えましょう。

1. What is the author's name? How does she feel about her name?
2. Do you know who gave you your name?
3. Do you like your family/first/middle name? Why? Why not?

1-3 Opening Story

Read and check the contents of the Opening Story you heard in the Listening Section.
リスニングで聴いた Opening Story の内容を確認しましょう。

I Love My Name

My name is Saki. My parents named me. What is in my name? The kanji character for "Sa" means to bloom and "ki" means the moon. "Saki" means a blooming moon or the moon blooms. Many people pronounce my name "Satsuki" when they see the *kanji* characters, but it is pronounced "Saki." When I was born, my parents saw the beautiful moon in the sky and imagined it would be blooming in the dark night. Then they gave me this first name.

My parents wanted each of their daughters to grow and bloom like flowers in their lives. I have two older sisters, Hazuki and Natsuki. Combining the first parts of our names gives us "Ha Na Saku." This means "a flower in bloom" in Japanese. I feel a special bond among the three of us. I love my given name.

1-4 Grammar Tips

It is important to ask questions to show you are interested in the person you are talking to. You can ask specific questions with WH questions: what, who, where, when, why and how.
質問をして、会話の相手に対して興味を示すことは大切です。WH から始まる疑問詞を使って、What（何）、Who（誰）、Where（どこ）、When（いつ）、Why（なぜ）、How（どうやって）とより具体的に質問できます。

WH-Question What	**Be Verb** is	**Subject** your nickname?		
WH-Question Why	**do/does/did** do	**Subject** you	**Verb** like	**Object** it?
WH-Question Who	**Action verb** named			**Object** you?

Part 2 Expressing Yourself

A. Practice writing about yourself in English using some of the expressions below. Use the examples in the parentheses as a reference and change the colored parts into your own words.
下記の表現の型を使って、自分のことを書けるようにしましょう。括弧内の例を参考にして茶色の部分を自分の言葉に置き換えてください。

名前の意味：What does your name mean?

1. My name is <**Saki**>. "**Sa**" means to bloom and "**ki**" means **the moon**.
(your name) (meanings of the character)

名付けた人：Who named you?

2. **My parents** named me. (e.g., a monk, a naming specialist)
3. I was named by **my brother**. (e.g., grandfather, uncle)

名付けの理由：Why did your parent(s) choose your name?

4. My parent wanted me to become a **gentle** person. (e.g., famous, smart)
5. My parents wanted to use ***hiragana*** for each name of their children.
(e.g., the same *kanji* character, the letter K)

6. I was given one *kanji* character from each of my parents' name. I got "<**Ma**>" from my father, <**Masato**> and "<**Yu**>" from my mother, <**Yumiko**>.
7. My mother liked **the sound** of the name. (e.g., *kanji* character, origin)
8. My father chose a middle name that goes well with my **given name**. (e.g., our surname, our family name)
9. I was named after **my grandfather**. (e.g., a popular singer, a famous athlete)

B. Write about your name in English using the sentences/phrases/expressions above.
上記の文章 / 句 / 表現を参考に自分の名前について英語で文章を作りましょう。

Meaning of your name (if any): _____
Who gave you your name? _____
Why was the name chosen? _____

Part 3 Communication Practice

3-1 Dialogue: Asking Questions

Please take a look at Example 1 and 2. Which conversation is better? Why?
下記の 2 つの対話を見てみましょう。どちらの例が良い対話ですか。なぜでしょうか。

Example 1

Jim: Hi, I am Jim. Nice to meet you.
Akie: Hi, I am Akie. Nice to meet you too.
Jim: Oh, that's a nice name.
Akie: Thank you.
Jim: Yes. ….

Example 2

Jim: Hi, I am Jim. Nice to meet you.
Akie: Hi, I am Akie. Nice to meet you too.
Jim: Oh, that's a nice name. "Aki" means fall, right? And "e" means blessing.
Akie: Oh, no. Actually, my name has a different *kanji*.
Jim: What does your name mean?
Akie: It means a picture of a rising sun.
Jim: I see. That's beautiful.
Akie: Thank you. How about you?

3-2 Communication Tips: Asking Questions

Asking questions keeps a conversation going and you can also find something you have in common. It is sociable and gives a good impression.
質問することで会話は弾み、共通点を見つけることもできます。社交的で、良い印象を与えることができます。

3-3 Try It Out

Question Words (WH-Questions)

誰	何	どこ	いつ	なぜ	どのように	いくつ
Who ...?	**What ...?**	**Where ...?**	**When ...?**	**Why ...?**	**How ...?**	**How many ...?**

Practice using the above expressions of "Question Words."
上記の「疑問詞」を使って質問する練習をしましょう。

Student A: Choose a topic from the box below, and say "Please ask me about (the topic you chose)."
下記の四角の中からトピックを選び、"Please ask me about (選んだトピック)" で会話を始めます。

Student B: Ask as many questions on the topic as possible.
そのトピックに関して、WH 疑問文を使ってできるだけ多く質問しましょう。

Switch the roles of A and B when finished.
その後、A と B の役割を交代しましょう。

Example

Student A: Please ask me about "**nicknames**."
Student B: Yes, sure. What is your nickname?
Student A: My nickname is Akipon. And I have some more nicknames.
Student B: How many nicknames do you have?
Student A: I have five nicknames.
Student B: What are they?

Topics

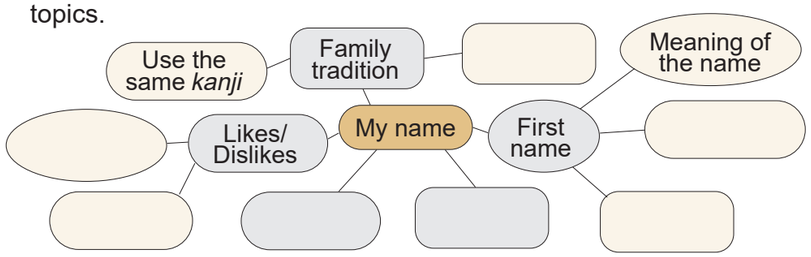
1. nicknames **2. first name** **3. pets** **4. hometown** **5. your idea**

Part 4 Outcome

Follow the steps below. Then introduce the story of your name. Present it with pictures or illustrations.

以下のステップに従ってください。そして、自分の名前のストーリーを紹介します。写真やイラストを使いながら、以下の手順で紹介してください。

Step 1: Brainstorming: Think of anything you know about your name by using a mind map for brainstorming ideas and information. Start with the main topic and add sub topics. Then write down any examples that are connected to the sub topics.



Example: Create a mind map about your name.

Preparation: Discuss the questions with your partner.

1. Do you like your name? Why? Why not?
2. What are your family's naming traditions?

Step 2: Organizing your ideas: Decide what and how you tell the story of your name.

Step 3: Telling your story: Tell your story to your partner.

Step 4: Creating visuals: Make a collage based on your story and explain it to your classmates.

Part 5 Reflection

Check your progress. Circle the numbers below.

今回のレッスンを振り返りましょう。下の番号に〇を付けましょう。

Now I can ...	☹ ← ---- → ☺
1. talk about the topic of this unit. (my name)	1---2---3---4---5
2. write about myself using the expressions in Part 2.	1---2---3---4---5
3. use the communication tips in Part 3. (asking questions: WH-questions)	1---2---3---4---5
4. talk about my personal experience/feelings. (my name)	1---2---3---4---5

Unit 2 DESCRIBING MYSELF

Part 1 Exploring the Topic

1-1 First Impression

Profile

Kyoko graduated from Sugino Fashion College in Tokyo and has been working as a fashion designer for 6 years at an apparel company. She started her apparel company HIKARI underwear with her best friend from college.

Look at the picture and the title. Write your predictions about the story.

写真とタイトルを見てみましょう。ストーリーについて、あなたの予想を書きましょう。